



Public Disclosure of Student Achievement

Institution Name: National Louis University

Business Unit(s) included in this report: (1) Undergraduate College (2) Graduate School of Business and Leadership

Academic Period Covered: Academic Year 2021-2022

Date Report Posted: January 25, 2023

Undergraduate College

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts in Business Administration (BA BA)	Annual Persistence	70%	77.5%
	4-Year Graduation Rate	35%	28%
	Alumni Employment Rate	70%	81%
Bachelor of Science in Management (BSM)	Annual Persistence	70%	78.8%
	4-Year Graduation Rate	35%	47%
	Alumni Employment Rate	70%	78%
Bachelor of Science in Health Care Leadership (BS HCL)	Annual Persistence	70%	81.6%
	4-Year Graduation Rate	35%	56%
	Alumni Employment Rate	70%	81%

Graduate School of Business and Leadership

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration (MBA)	Annual Persistence	90%	90.4%
	3-Year Graduation Rate	75%	58%
	Employment at Graduation	90%	91%
Master of Health Services Administration (MHA)	Annual Persistence	90%	93.8%
	3-Year Graduation Rate	75%	74%
	Employment at Graduation	90%	100%
Master of Science in Human Resources Management and Development (HRMD)	Annual Persistence	90%	92.2%
	3-Year Graduation Rate	75%	66%
	Employment at Graduation	90%	83%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Annual Persistence	Annual persistence is calculated based on the percentage of students who enrolled in Fall 2020 and remained enrolled or completed the program by the Fall 2021 or Winter 2022 terms. The methodology accounts for non-traditional student enrollment patterns by looking at enrollment over an extended period of time. Excludes first-time freshmen who have not yet reached their major sequence courses.
Graduation Rate	Graduation rates are calculated based on the percentage of new student population (to the program), within an academic year, who completed their degree within a specific period of time. For the master's level graduation rates, it includes program specific students who started in AY18-19 and graduated by AY21-22 (3-year graduation rate). For undergrad level students, it includes program specific students who started in AY17-18 and graduated by AY21-22 (4-year rate). Graduation rates are based on a cohort model.
Alumni Employment Rate	Alumni Employment Rate is the percentage of graduates in AY20-21 who self-reported themselves as employed, at any level, or as continuing their education within 6 months of completing the program. Graduates from AY20-21 are used in the AY21-22 reporting as the measure is six months post-graduation.