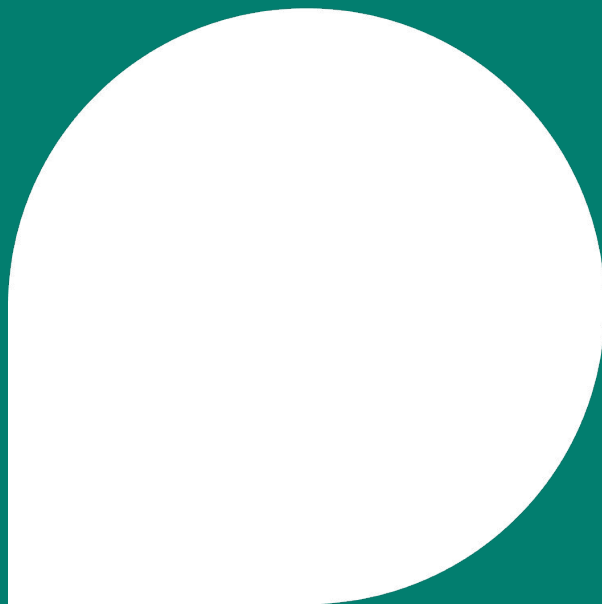




grammarly

# Grammarly Authorship

Introducing a more objective and  
transparent way to understand student  
writing sources.





## Mike Stearns

Customer Success Manager

[michael.stearns@grammarly.com](mailto:michael.stearns@grammarly.com)



**What is  
Authorship  
and why  
use it?**

# Introducing a more objective and transparent way to understand sources of student writing

**Grammarly Authorship** empowers students with the responsible, transparent writing assistance that can ensure they submit their most authentic, impactful work.



## Impactful

Harness AI to **help all students** become more confident writers and retain through graduation



## Comprehensive

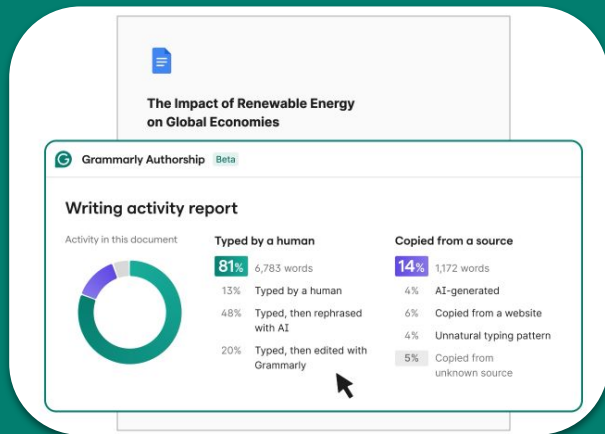
Empower faculty, staff, and students to **write more efficiently and effectively** in every application



## Responsible

Leverage AI to **innovate without compromising student learning** or institutional integrity

Protected by secure, private, and trustworthy enterprise-grade AI



Authorship Report



**Acknowledge Grammarly gen AI use**

Grammarly was used to create an outline for this business pitch using the prompt "Draft an outline". Additionally, it was used to rewrite parts of the pitch with the prompts "Shorten it" and "Make it more persuasive".

**Intro**

Upgrade your dining customizable meal delivery to prioritize your health and wellness. Say goodbye to dietary restrictions and allergies. Say goodbye to unhealthy food and hello to nutritious meals delivered to your doorstep. Try us today!

Insert Copy

Responsible GenAI

17% of your document matches 3 external sources

No AI-generated text detected

**The Role of Small Businesses**

<https://www.grammarly.com/example>

Click to copy reference

The Role of Small Businesses — Grammarly.  
<https://www.grammarly.com/example>

Copy reference Dismiss

**Economics Paper**

...hists disagree about  
...or not small  
...ses are the primary  
...of job growth.  
...ng to the report.

Plagiarism and AI Detection





# Grammarly Authorship

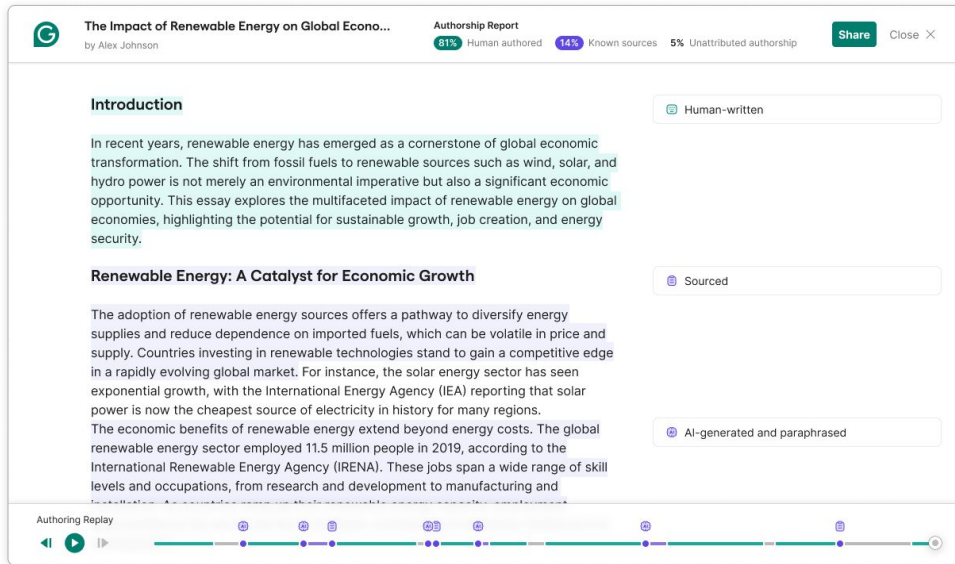
Grammarly attributes which text was human typed, AI generated, edited with Grammarly, modified by gen AI, and more, all with a sharable Authorship report and replay.

## Why it matters:

Demonstrate how text was created in any document and gain insight into the writing process.

*Launch Timing: Early October (beta in Gdocs); end of 2024 (Word, Pages, and desktop compatibility)*

*Availability: All end-users, including G4E users*



# Authorship: Three Parts

## 1 Analytics

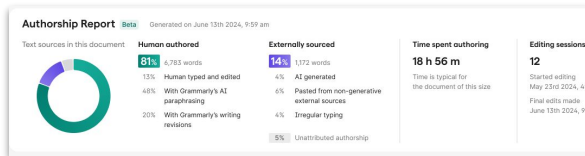
Quick signal to end-user and anyone the end-user shares the report with as to how the text in the document is broadly categorized

## 2 Report

In-depth insights displayed alongside full document showcasing sources of specific text w/ color-coding and basic analytics

## 3 Replay

Full playback of the document creation from start to finish, with stop points that viewers can skip to in order to understand how the text was created.



**AI-generated, then edited**

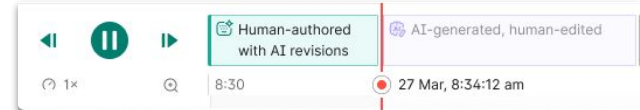
The user generated this text with an AI tool, then edited it in the document.

| Metric        | Value    |
|---------------|----------|
| Words added   | 121      |
| Words changed | 103      |
| Time spent    | 0 h 15 m |

ChatGPT  [Generate reference](#)

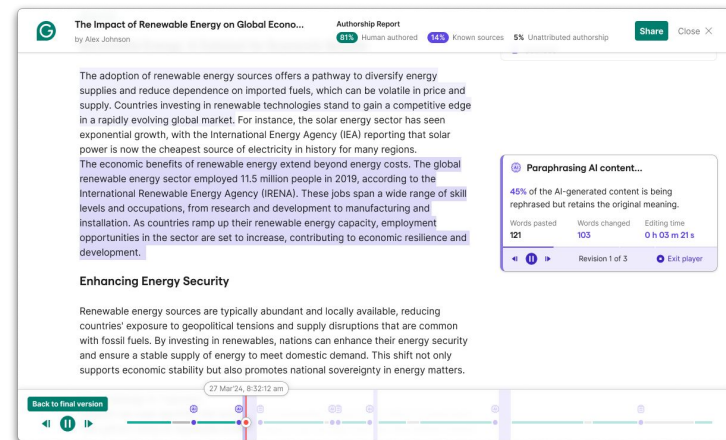
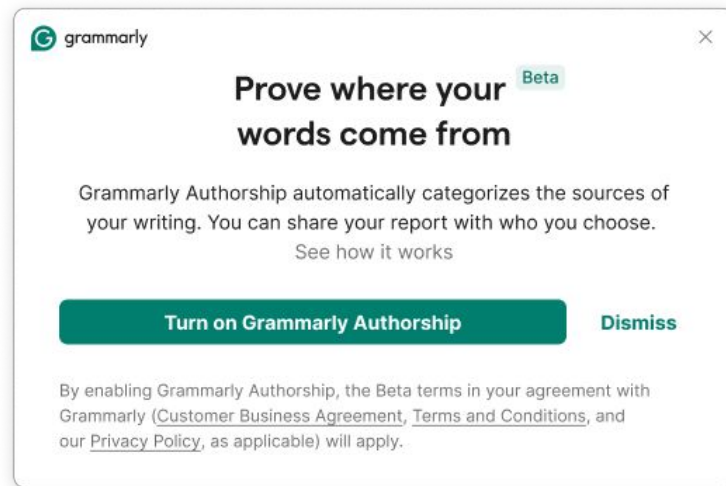
Enhancing Energy Security

Renewable energy sources are typically abundant and locally available, reducing dependence on fossil fuels.



# Text Categories

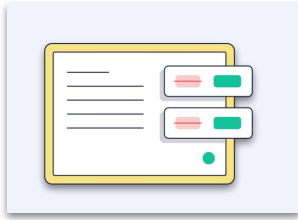
1. Typed by a human
2. AI generated
3. Modified with Grammarly's gen AI
4. Pasted from a known source (w/ attribution)
5. Pasted from an unknown source
6. Edited with Grammarly or Gdocs



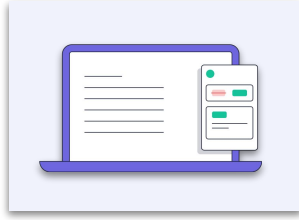
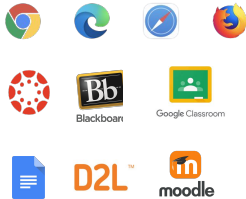
# How to use Authorship

[App.Grammarly.com](https://app.grammarly.com)

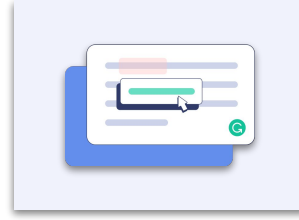
# Applications



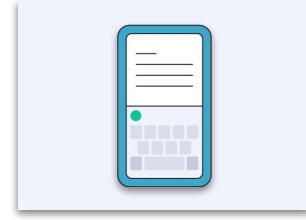
## Browser Extensions



## Grammarly for Mac and Windows

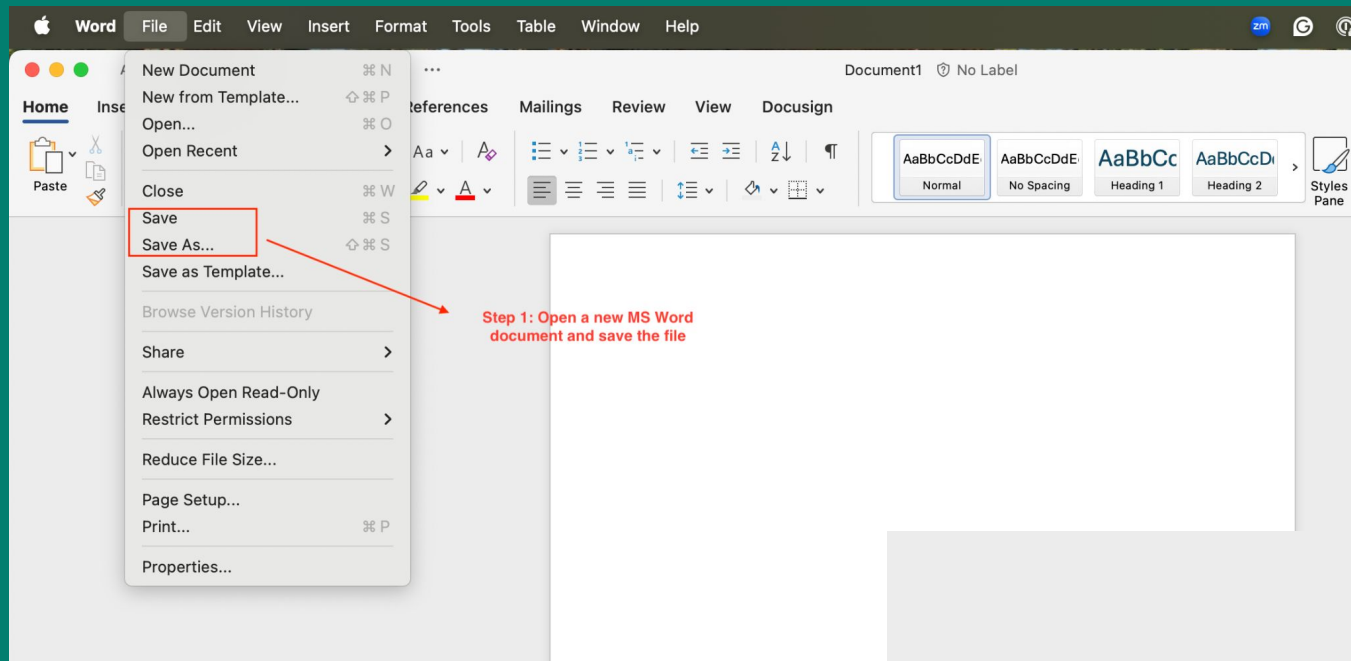


## The Grammarly Editor



## Grammarly for iPhone, iPad, and Android devices







BETA

## Prove where your words come from

With Grammarly Authorship, you can certify what you type, copy, or generate with AI. You choose how to share this information.

[See how it works ↗](#)

OK

Step 3: Acknowledge and enable Authorship

By using Authorship, you consent to beta terms in our [Customer Business Agreement](#) or [Terms of Service](#). Authorship uses different privacy features than other Grammarly offerings. [Learn more ↗](#)



We're transparent about data



We'll keep your data safe



You're always in control



Grammarly Authorship BETA



Track writing activity



Step 4: Once enabled, begin tracking with Authorship



### Step 5: Draft the document as normal

This is a document where we will explore the fall of the Roman Empire over time. We will dig into many of the key issues that led to this collapse.

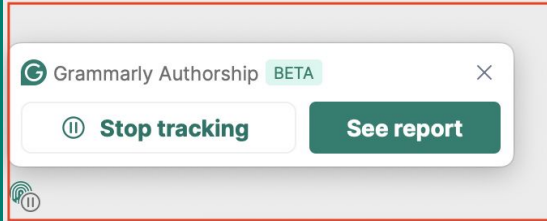
The loss of centralized political control over the West, and the lessened power of the East, are universally agreed, but the theme of decline has been taken to cover a much wider time span than the hundred years from 376. For Cassius Dio, the accession of the emperor Commodus in 180 CE marked the descent "from a kingdom of gold to one of rust and iron".<sup>[12]</sup> Since the age of humanism, the process of the Fall has been thought to have begun with Constantine the Great, or with the soldier emperors who seized power through command of the army from 235 through 284, or with Commodus, or even with Augustus.<sup>[14]</sup>

The collapse of the Roman Empire was not the result of a single event, but rather a long, complex process marked by a combination of internal decay and external pressures. By the third century CE, Rome was already facing serious internal problems: political instability, economic troubles, and a decline in civic pride. The empire had grown too vast to govern effectively, and power struggles among military leaders often resulted in short-lived emperors and civil wars. Inflation and heavy taxation strained the economy, while reliance on enslaved labor stifled innovation. Corruption and a decline in effective administration weakened institutions, eroding the cohesion that once held the empire together.

At the same time, Rome faced increasing pressure from outside forces. Germanic tribes, such as the Visigoths, Ostrogoths, and Vandals, began migrating into Roman territories, sometimes as allies, but often as invaders. In 410 CE, the Visigoths famously sacked Rome, and in 455 CE, the Vandals did the same. The Western Roman Empire's final collapse is often marked by the deposition of the last emperor, Romulus Augustulus, in 476 CE by the Germanic chieftain Odoacer. While the Eastern Roman Empire (Byzantine Empire) continued for nearly another thousand years, the fall of the western half symbolized the end of ancient Rome's dominance and the beginning of the European Middle Ages.



### Step 6: Navigate back to the Authorship print at anytime to pause tracking or view the report



### Fall of the roman empire

by Mike Stearns

#### Writing activity report Beta Created on April 22, 2025 at 10:02 AM

##### Activity in this document



##### Typed by a human

6% 7 words  
65% Typed by a human  
0% Rephrased with Grammarly's AI  
0% With spelling and grammar correction

##### Copied from a source

93% 324 words  
65% AI-generated  
28% Copied from a website

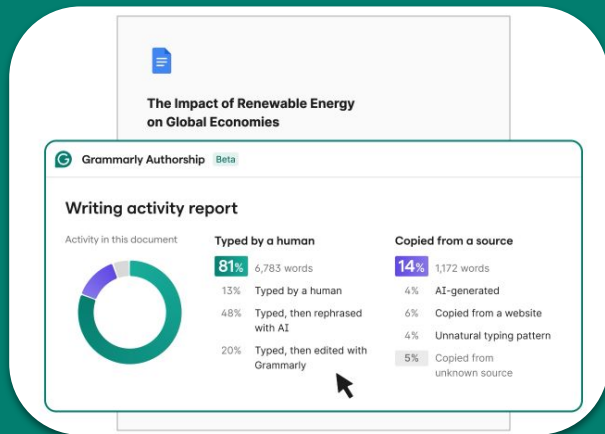
##### Origin unknown

1% 0 words  
1% Copied from unknown source  
0% Untracked text

### Step 7: View and share the report

**View a live  
report**

**From  
compliance to  
empowerment**



Authorship Report



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**Insert** Copy

Responsible GenAI

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Click to copy reference

The Role of Small Businesses — Grammarly.  
<https://www.grammarly.com/example>

**Copy reference** Dismiss

Plagiarism and AI Detection



## The big three....

### Transparent

With end-user consent only, Authorship provides an easy-to-digest analysis of how text was crafted in document, allowing students and faculty to get on the same page and dive more deeply into how to write impactfully in the AI era.

### Insightful

Authorship illuminates insights and analytics about how text was entered and edited, helping students catch areas that need to be cited and faculty members gain insight into the student writing process.

### Objective

Unlike other tools that use black-box algorithms to estimate text sources, Grammarly Authorship knows where browser-based text originated from and can more definitively categorize whether text was human authored, human edited, AI generated, or AI edited.

**Q&A**



# Thank you!



# Appendix

*Use as you see fit with specific customers*



# AI Detection

End-user facing feature to validate the originality of selected text by estimating of the amount of AI-generated text likely contained a document. This works in concert with Grammarly's plagiarism detection.

## *Why it matters:*

AI detection builds on Grammarly's commitment to transparent AI use and illuminates text that may be flagged as AI generated before submission

*Launch Timing: Q3 2024*

*Availability: Premium/Pro, G4E*

