



CONNECTIONS 2021 – DEFINING THE FUTURE

Applying Quality Matters to Course Design and Delivery

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National Best Practices Quality Matters

Quality Matters (QM) is a nationally recognized, faculty-centered, peer review process designed to certify the quality of the design of online and blended courses and programs.

Colleges and universities across the country use the tools in developing, maintaining and reviewing their online and blended courses and programs and for training their faculty.



Source: <http://www.qualitymatters.org>



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Value of Quality Matters

- Based on national standards of best practices, research findings, and instructional design principles.
- Designed to promote student learning.
- Integral to continuous quality improvement.
- Part of inter-institutional, faculty-driven, peer review process.
- External validation of course design.



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Quality Matters: 8 General Standards

- Standard 1 - Course Overview and Introduction
- Standard 2 - Learning Objectives (Competencies)
- Standard 3 - Assessment and Measurement
- Standard 4 - Instructional Material
- Standard 5 – Learning Activities & Learner Interaction
- Standard 6 - Course Technology
- Standard 7 - Learner Support
- Standard 8 - Accessibility & Usability



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Quality Matters at NLU

All course templates are created based upon Quality Matters standards.

All courses developed by NLU go through an informal QM review.

Selected NLU courses go through external QM peer review.

QM provides online and blended course design training.



Source: <http://www.qualitymatters.org>



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