



Turn Ideas into Impact. Build the Brand of AI & EDU

Social Media Intern

What You'll Do:

You'll manage the social voice of the AI & EDU Innovation Hub—creating short videos, posts, and stories that make educators excited about innovation. You'll plan content calendars, design graphics, track analytics, and help grow our online presence.

Skills You Will Need:

- Canva or Adobe Express for visuals
- Short-form video editing (Reels & YouTube Shorts)
- Caption writing
- Data tracking and engagement analytics
- Time management and deadline accountability

What You'll Gain:

- Real experience managing an education-based social brand
- Faculty mentorship in communication strategy
- Portfolio content for marketing, tech, or design careers

Ideal for

Creative communicators who love telling stories through visuals, want to expand their digital marketing skills, and care about how technology shapes learning.



✉ VThamotharan@nl.edu

✉ NGreen@nl.edu