



Introducing the first vision care plan members app on the market!



It's **app**-solutely faster and easier for EyeMed members on the go!

Just shake to see your ID card



ONE



tap to learn about your vision benefits

10 seconds

to search for an in-network provider and driving directions

2 TAPS

to call your eyecare provider & to call EyeMed customer care, 7 days a week!



You'll **app**-laud its speed and simplicity!



It's **app**-licable to your busy lifestyle!

58%

of Americans have a smart phone*

53%

of consumers are interested in replacing loyalty cards with apps**



Download the EyeMed Members app today...it will make you **happy**!



1,000s of providers:

You can **app**-reciate access to the nation's largest, most diverse eye doctor network

HAPPY TAPPING!

Helping you to see life to the fullest!

INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS

PEARLE
VISION



OPTICAL

jcp optical

*Pew internet research project, Jan. 2014

**Mobile Incentives: the next step in device based transactions